

angela fung

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- SUMMARY • Hands-on leader who thrives on organized chaos, solving ambiguous challenges, and motivating teams to produce better, faster, and smarter campaigns and products
- Strategic and operational lead for award-winning integrated and digital teams
 - Set direction and maintain high standards for creative excellence and technical execution

EXPERIENCE

2012-present **Ogilvy, New York, NY**

Senior Partner, Executive Director of Digital Production

Currently leading a team of 40 digital producers, business analysts, information architects, and content strategists

- Responsible for a \$40MM portfolio, with project budgets from \$25k to \$7MM
- Champion modern ways of working, to bring creative ideas from concept to fullest potential, with a focus on prototyping and experimentation
- Foster and remix talent to improve agency work, fulfill client needs, and feed agency growth
- Create and sponsor training on various digital fluency topics
- Established new discipline to deliver experiential work mixing digital, installation, media, and events
- Hands-on involvement in the most challenging key client engagements
- Team's recent work recognized by Cannes Lions, D&AD, Effies, Fast Company, Mashable, and the FWA
- Recipient of "The Innovator" award (MAKERS@Ogilvy): a woman who has been responsible for transformational change within the organization

2011.2012 **Google, New York, NY**

Executive Producer, Creative Lab

Lead producer for a marketing team dedicated to reminding the public what it is they love best about Google

- Established and streamlined production process at a time of rapid team growth and swift project development, in a scrappy, start-up environment
- Hands-on management of the Hangouts Hackathon, a competition among cutting-edge creative technologists to show off the most ambitious applications of the Hangouts API
- US and UK program management for Think Quarterly print and website relaunch; site results included 600%+ increase in average time spent on site and 35% reduction in bounce rate
- 10 direct reports

2006.2011 **Razorfish (a Publicis Groupe company), New York, NY**

Group Program Director 2009.2011

Director of a new Marketing Delivery practice, focused on integrated campaigns

- Ran 8–12 concurrent campaigns with both agency teams and external partners
 - Established best practices for combining traditional content production and emerging technologies
 - Advocated for creative process while also solving business and technical issues
 - Grew the team from 3 to 8 direct reports within a year, representing >25% of the entire Delivery department
- Program Director 2006.2009**
- Led consumer lifecycle design and end-to-end technical build for the North American website platform for Sync, Ford Motor Company's hands-free in-vehicle media technology
 - Primary PMO contact for 20–35 agency staffers and 100+ inter-company colleagues
 - 5 direct reports

2004.2006 **IconNicholson (now DigitasLBi, a Publicis Groupe Company), New York, NY**

Senior Producer

- Managed e-commerce site redesign for a multinational client
- Rolled out initial English site globally, in 18 languages for 60 countries
- Drove internal standards for project management processes, documentation, and deliverables

1995.2004 **@radical.media, New York, NY**

Executive Producer, Emerging Media Group 1999.2004

As business lead, grew team from 2 to 20; core group of 12 with a rotating specialist crew

- Responsible for pitches, ongoing client relations, strategy, content development, visual design, and production
- Balanced direct-to-client engagements, design for longform entertainment projects, and R&D
- Reported to the CEO/President and the COO

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EXPERIENCE: CONTINUED

1995.2004 @radical.media, New York, NY

Art Director 1997.1999

Designer 1995.1997

1995.1999 Parsons School of Design, New York, NY

Adjunct Professor, Design and Technology

SELECTED CLIENTS American Museum of Natural History, The City of New York, Coca-Cola, ESPN, Ford Motor Company, Fundación Cisneros, George Harrison, IBM, IKEA, the Innocence Project, Johnson & Johnson, Marvel, Nike, Philips, Sotheby's, Starwood Hotels, and Unilever

ORGANIZATIONS

2015.present TMI Agency (consulting arm of DoSomething.org)

Advisory Board Member

2013.present 4A's

Creative Technology Board Member

EDUCATION

2007 Harvard Business School, Cambridge, MA

Certificate, Business Perspectives for Design Leaders

1995 Parsons School of Design, New York, NY

Master of Fine Arts, Painting *Helena Rubinstein Scholarship recipient*

1992 Dartmouth College, Hanover, NH

Bachelor of Arts, English Literature *Presidential Scholar*

1990.1991 University College of London, London, UK

Dartmouth Foreign Study Program

SELECTED AWARDS 2015 Mashie Award *best use of live streaming*

2015 D&AD *graphite pencils, digital design & digital brand expression*

2015 DMA Echo Award *gold*

2015 OMMA Awards *best in show*

2015 Fast Company "Innovation by Design" finalist *data visualization*

2015 One Show Interactive *bronze, animation / motion graphics; merit, data-focused design*

2015 Cannes Lion *bronze, media*

2014 Effie Award *bronze, youth marketing*

2013.2014 Google Creative Sandbox

2012.2013.2014.2015 FWA *SoTD & MoTD*

2012 Magnum Opus Content Awards *gold, best editorial - new publication, website*

2001.2002.2003.2008 IDEA (featured in *BusinessWeek Magazine*) *gold, bronze & finalist awards*

2004 Smithsonian's Cooper-Hewitt, National Design Museum *communications design award*

2003 New York Festivals Interactive Competition *gold world medal, game design*

2000 I.D. Magazine Interactive Design Review *bronze award*

2000 Museums and the Web *best innovative museum website*

DIGITAL SKILLS Expert in Google Apps, Photoshop, Illustrator, InDesign, Microsoft Project, and Microsoft Office. Working knowledge of HTML5, JavaScript, .NET, Sitecore, PHP, SQL, AfterEffects, Final Cut Pro, video compression, and numerous other industry and cloud technologies.